
How do I access books and other library resources?

- **To find materials in UNC's Libraries:** Search the UNC Libraries' online catalog via the Source (<http://source.unco.edu/>). Consider using the following subject headings in your search:
 - Charitable uses trusts and foundations
 - Community organization
 - Endowments
 - Nonprofit organizations
 - Word search : nonprofit
- **To find materials in Colorado libraries:** Search a combined catalog of 16 academic and public libraries via Prospector (<http://prospector.coalliance.org/>).
- **To find materials from libraries around the world:** Search Worldcat, a worldwide catalog of over 49 million items by selecting **Worldcat** on the Libraries' **Article Access and Recommended References** (<http://www.unco.edu/library/dbases.htm>) web page. Resources from other libraries may be requested through Interlibrary Loan by using a webZap form found on the Interlibrary Loan web page (<http://www.unco.edu/library/ill.htm>).

Where do I find articles and research online?

Access online business databases to obtain journal articles and specialized accounting resources. Access the following databases from the Libraries' **Article Access and Recommended References** (<http://www.unco.edu/library/dbases.htm>) web page. Recommended databases include:

- **Business and Company Resource Center** – 1980-present. Use this database to find articles, company profiles and histories, investment reports, brand information, and rankings.
- **Business Source Premier** (EBSCOhost) – provides full text for over 2,800 scholarly business and economic journals. The database also provides country economic reports.
- **Communication & Mass Media Complete** (EBSCOhost) -- This database originated with the acquisition and subsequent merging of two popular databases in the fields of communication and mass media studies -- *CommSearch* (formerly produced by the National Communication Association (NCA)), and *Mass Media Articles Index*. *CommSearch* offered bibliographic and keyword references to 26 journals in communication studies, with coverage extending to the inaugural issue of each -- some from as far back as the early decades of the 20th century. *Mass Media Articles Index* provided citation coverage of over 40,000 articles related to mass media and published in over 60 research journals, as well as major journalism reviews, recent encyclopedias, and handbooks in the area of communications studies. In addition, *Communication & Mass Media Complete* offers full text for over 200 titles and contains citation coverage for additional sources.
- **InfoTrac OneFile** – provides some full text news and articles on a wide range of topics.
- **PROMT** (Predicasts) -- includes most recent two years of summaries and full text from nearly 1,000 business and trade journals, industry newsletters, newspapers, market research studies, and other business research sources.

Note: To access a specific journal title in print or electronic form, see the Full Text Journals, Magazines, and Newspapers (<http://www.unco.edu/library/ss/ss.htm>) page.

How do I locate demographic information?

Use these resources to identify consumer demographics.

- **American FactFinder** (<http://factfinder.census.gov/servlet/BasicFactsServlet>) – access demographics from the U.S. Census Bureau.
- **Demographics of the U.S.: Trends and Projections**. HB849.49 .R875
- **Demographics USA County Edition**. HC106.7 .S863
- **Demographics USA Zip Edition**. HF5415.33.U6 D46
- **Lifestyle Market Analyst**. HF5415.33.U6 L54
- **Soucebook of Zip Code Demographics**. HA203 .S67 Michener Government Publications.
- **Weld County Demographics** (<http://www.co.weld.co.us/demographics/>)

What are some good nonprofit & fundraising websites?

Charity Navigator (<http://www.charitynavigator.org/>) – provides free financial evaluations of more than 3500 large nonprofit organizations. The site also includes resources for givers and recent philanthropic articles.

Colorado Secretary of State – Business Entity Filing (<http://www.sos.state.co.us/biz/InquiryMenu.do>) – this database includes nonprofit businesses.

Guidestar (<http://www.guidestar.org/search/index.jsp>) – a national registry of nonprofit organizations which provides resources such as articles, regulations, and other nonprofit organization and donor opportunities. Site requires free log-in.

Idealist.org (<http://www.idealist.org/>) – from Action without Borders, site includes advanced searches to find campaigns, programs, resources, and etc. from 165 countries.

Internet Nonprofit Center (<http://www.nonprofits.org/>) – managed by the Evergreen State Society of Seattle, site includes *Resources for fundraising online* and a substantial FAQ section.

Internet Resources for Nonprofits (<http://www.uticapubliclibrary.org/non-profit/directory.html>) – extensive site managed as part of the Utica Public Library's Foundation Center Cooperating Collection.

Literature of the Nonprofit Sector (<http://lnps.fdncenter.org/>) – A bibliography of 19,000 entries which may be searched by subject, title or author. Site is sponsored by the Foundation Center, a leading national authority on philanthropy dedicated to serving grantseekers, grantmakers, and the general public.

Nonprofit Research (http://www.ksg.harvard.edu/library/ref_nonprofit.htm) – research guide from Harvard's Kennedy School of Government Library

Note: Find information about selecting quality Websites at <http://www.unco.edu/library/guides/business/evaluate.htm>.

UNC Libraries - <http://www.unco.edu/library/> | UNC - <http://www.unco.edu/> | Library Guides - <http://www.unco.edu/library/guides/list.htm>

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Access this guide online @ <http://www.unco.edu/library/guides/business/nonprofit.pdf>.